

# WSC General Membership Meeting

December 2015

## Executive Board Members

**Jerry Unger(President)**

**Dave Weavill (Treasurer)**

**Melanie Unger(Registrar)**

**Tony Galeano (Director of Coaching)**

**Jim McCluney (VP Operations)**

**Rich Benitez (VP Programs)**

**Karen Jones (Secretary)**

**Shawn Bingham (Equipment Director)**

**Media Director (currently vacant)**

All in attendance with the exception of: Jim McCluney

Meeting called to order at 07:35pm 12/08/2015

### ● Agenda

- Summary of Fall 2015
- Concussion
- Elections
- Overview of program as a whole

### ● Programs

- U25-Adult no numbers
- Discuss in house, classic & academy
- Kiddie Kicks – 2<sup>nd</sup> season very successful

## **VICE PRESIDENT- Programs** (Rich Benitez)

- Largest program in the area
- End of season meet with other clubs
- PDP is Friday night, approx. 100 per session
- Communication – lots of calls, texts, emails
- Kiddie Kick – Very successful – Young coaches from college helped
- Jr Academy – More consistent coaching, small sided games
- Classic Program expansion – identifying higher level U8 players
- Winter Jr Academy now includes 10s & 12s
- Expansion of training model
  - Implementation of integrated training program – DOC included in younger team training
- Continued growth of travel program
  - 2<sup>nd</sup> year of the travel program rebuild hand an increase in turnout – especially in older age groups. Continuing to fill age groups/teams with supplemental tryouts scheduled for the upcoming week

## **VICE PRESIDENT- Operations** (Jim McCluney)

- Very successful season
  - Thank you Volunteer Coaches
- Minimal weather impact
- Survey Monkey for end of season survey

## **TREASURER** (Dave Weavill)

- Financial Aid alive & well \$5000 in budget
- Travel Payments are behind & club relies heavily on time payments
- Travel/Classic Programs – implemented Auto Payment functionality
- \$20,000 long term growth
- Travel team slow pays does take its toll on cash flow
- Substantial increase in expenses over the past 12 months
- Substantial increase in Referee fees – County will not reimburse this increase
- Coaches will be changed from independent contractors to paid employees
  - More expenses incurred with this but we are in compliance

## **SECRETARY** (Karen Jones)

- Monthly EOB meeting 1<sup>st</sup> Thursday every month
- Next GMM meeting – June 3<sup>rd</sup> 2016

## **REGISTRAR** (Melanie Unger)

- Coordinates registrations online, etc
- Answers questions regarding registration

## **FIELD/EQUIPMENT** (Shawn Bingham)

- Field Maintenance
- Extremely helpful with coordination of tournaments

## **KEY POINTS**

- Organize 4v4 & county tournament
- 42 teams, 10 facilities, 36 fields
- Academy/Travel – 8 sessions on Mondays
- Classic – PDP on Fridays
- Jr Academy – Monday Night sessions – Friday nights optional
- Short sided games on Saturdays
- Kiddie Kicks – Saturdays
- TSS Photography has been phenomenal – very flexible with scheduling & locations
- Merchandising Tent moving more towards online
- Concession Stand – now managed by Mana Labrie

## **MEDIA**

Brian Gough – Stepping into media role

- Key Communication & Advertising Activities
- Facebook, Twitter, Instagram, OneCallNow, Flyers
- Plans for Spring 2016
- US Soccer Initiatives
- Continuation of U6 & U8 Academies – individual skill & ball mastery
- Strengthen Classic Program (RecPlus)

- Promote reputation of Quality Player Development & Community Atmosphere
- Re-establish Foundation of Travel & Classic Teams
- Leverage Quality facilities for Games & Training

## **BRANDING**

- Utilization of Club's Demosphere Capabilities
- Organization Relationships
- Promote synergies with the Executive Board
- Increase interface opportunities within the Membership
- Invigorate current partnerships & relationships
- MSYSA, USYS & US Club
- Charles County Parks & Rec
- Training facility owners/managers
- Referee Assignors & Referees
- Industry partners (Adidas, Score, SoccerPost)
- DC United

## **EXPANDED RELATIONS**

- High school athletic directors & coaches
- County & State Politicians
- Focus on Customer Service & Branding
- Promote professionalism within the Club
  - Timely informative messaging & responses
  - Standardization of email
- **PROMOTE CLUBS SPIRIT WEAR**

# **VOLUNTEERS ARE CRITICAL TO CLUBS SUCCESS**

- Promotes community atmosphere
- Minimizes over burden on executive board & finite group of volunteers

## **PROPOSED FEES**

- Early Registration - \$10 Discount
- Regular Registration - \$90 per player per season

- Late Registration - \$20 Service Fee
- What's included:
  - Operation costs, uniform, insurance, MSYSA, Background checks, fields, referees, database, banking, tax preparation
  - Waldorf SC Cup (4 v 4 tournament), County tournament
  - Player Development Program (PDP) Friday nights

## AGE GROUP DESIGNATIONS

- US Soccer has made a decision that all team compositions will be based on birth year beginning with 2016 including NCSL, WAGS, etc
- Decision will be made by Region – awaiting this decision – will have to determine how under age players impact team – limited number
- Concern regarding high school age groups – Consideration for one additional age group to allow 18yr old seniors to complete last year
- Rich Benitez part of advisory board for MSYSA for how this impacts club & teams overall
- WSC is already using small sided games – US Soccer is now recommending this – WSC has been doing this for past 3 years – Adjustment to player roster - No real field impact
- Step into Age Change – will be mandatory August 2017
- U11 & younger – No heading – May be an infraction/foul - Cannot train in practice
- U12 – U13 – Controlled & minimized
- New Concussion protocol – Must be made readily available

## ELECTIONS

Motion to accept Rich Benitez (VP – Programs), Dave Weavill (Treasurer), Darnell Woodward (Registrar), Brian Gough (At Large – Media) as combined ballot for open Executive Board positions by J Unger. Motion accepted and all elected to their respective positions

Motion to adjourn (K Jones 9:00 pm 12/08/2015)

Respectfully submitted

Karen Jones  
Secretary WSC

